

**MINUTES**  
**TOWN OF MINONG LAKES COMMITTEE**  
**APRIL 25, 2009**

Attendees:	Sam Lewis	Nancy Lake
	Tony Tubbs	Kimball Lake
	Kate Zimmerman	Nancy Lake
	Don Johnson	Pokegama Lake
	Bob Hendricks	Pokegama Lake
	Doug Bush	Minong Flowage
	Russ Robinson	Gilmore Lake
	Barb Robinson	guest
Absent:	Pete Miller	Kimball Lake
	Ron Brown	Minong Flowage
	John Ney	Gilmore Lake
	Lisa Gabriel	Washburn County
	Tim Poucher	Horseshoe Lake
	Bob Holman	Horseshoe Lake

Sam Lewis opened the meeting with an update on funding for the upcoming Town Lakes Fair. We did receive the grant approval of \$3000 from WDNR, but did not receive the Besadny Grant. The WAL grant for \$500 is still pending. Our estimated budget for the Fair is \$6000. We need to look at how we can both reduce costs and obtain funding from other sources to make up our expected shortfall.

**Program Status:**

It was decided that the Town Hall will be setup to handle the food. The presentations will be setup in a large enclosed tent. Tony circulated an updated schedule of presentations with the program beginning at 9:00am and ending at 3:00pm. There will be a sign up registration starting at 8:45am and winners of the 50/50 raffle announced at the end of the presentations.

Logistics

**Projector:** John Haack will provide a projector for presentations. We need specifications of the projector to give to our other presenters.

**Sound System:** Russ will check with Barry Coons and/or get prices for rental.

**Electrical outlets:** Russ/Tony to check on available power both inside and outside at the Town Hall.

**Chairs & Tables:** We will try to source locally from Village Hall, churches etc.

**Tent:** Originally priced two tents 20x40 at \$300 each. Russ will contact suppliers to get a better handle on the size needed for 200 people and cost. Doug Bush will see if local military installations could possibly furnish a tent.

Display/Demos/Booths: At an earlier meeting we discussed having the following activities:

- shoreline buffer restoration – Lisa Gabriel
- Washburn County Lakes and Rivers – Cathie Erickson
- Wisconsin Public Trust Doctrine – Earl Cook
- Lake Associations (6) history/members sign up – Ron Brown\*
- Small boat building/restoration – Russ Robinson
- Building a duck house, loon nest, fish crib – Tim Poucher
- CBCW and Boat Monitoring efforts -Tony and Sam
- Carving wood fish lures – John Hallman
- Fly Casting (?)

\*Ron was elected to coordinate this effort with the various lake associations. (He was not here to defend himself). Will need lake histories and photos along with lake membership forms.

Secretary note: Program committee should appoint a contact to organize the Display/Demo/Booth group and make sure we can provide for their needs, ie. Tables, chairs, cover etc.

Kid's Program: Cathy Ney to coordinate and Barb to help.

### Advertising

Lake Associations should email their members, promote in newsletters, and highlight at their Lake annual meetings. They should also ask for volunteers to help (sign up at Annual lake meetings).

### Ad Placement:

- Tony suggested placing want ads (free) in Northwoods Shopper for weeks preceding Fair
- Ad in NW shopper cost \$180 ¼ front page – 2 insertions? When? Weekend following July after the 4<sup>th</sup> and the 2 weeks prior to the event.
- Spooner Advocate – Sam to check to see if they can run article about Fair.
- Handouts: Barb Robinson to get pricing for Trifold 1000-1500 for handing out at annual Lake meetings, boat launch sites, and local businesses. Will need them available before May 23.
- Signs: Wascott Town Hall, Stop-a-sec on Hwy T, Nancy Lake Road “Y”, Hwy I and 77, Minong Town Hall.
- Russ to get cost from Wayne at computer and Crafts for signs. Otherwise we will construct our own.
- Posters: Hand-made (some laminated) for launch ramps and business.
- Advertising Committee will also need to prepare signs for parking, handicap area etc. on site.
- Also will need a sponsor sign on location.

Food: Kate has contact Skip Fiedler. He will need to set up for the Noon lunch time.

- We will need a 200 lb pig – Approx. \$400 including charcoal.
- Kate/Sam to get cost for bulk supply of:
  - paper [products]/plastic utensils
  - chips
  - potato salad
  - beans
  - hot dogs and buns

-cookies?

Finance: Additional funding sources;

-Local businesses. Letter (Tony) with follow up visits. Create check list of item cost that they can sponsor (Don) including kid handouts (ie bobbers).

-Free will contribution box (Russ) at lunch site.

-50/50 Raffle (Don). Provide at both lake booths and walk around hawkers. Don will need \$25 raffle license fee when bank account is set up.

Additional Actions:

-Tony asked for all to track their time on this project including mileage to be applied to WDNR grant.

-Finance Committee (Sam) needs to schedule meeting/email to review budget changes based on new cost information and revise funding.

-Set up bank account when first grant check is received with Tony Tubbs and Russ Robinson as signatures.

Next Committee Meeting: Scheduled (Thursday) May 21, 2009 2pm at Sam Lewis' house.