

Minutes

TOWN OF MINONG LAKES COMMITTEE May 21, 2009

Present:

Sam Lewis	Nancy Lake
Bob Hendricks	Pokegama
Don Johnson	Pokegama
Kate Zimmerman	Nancy
Ron Brown	Minong Flowage
Tony Tubbs	Kimball
Doug Bush	Minong Flowage
John and Cathy Ney	Gilmore
Tim Poucher	Horseshoe
Pam Toshner	WDNR
Lisa Gabriel	Washburn County
Russ Robinson	Gilmore

Absent:

Pete Miller	Kimball
Bob Holman	Horseshoe

Sam opened the meeting at 2pm with a brief history of his family's property and the cranberry business on Nancy Lake.

The minutes of the April 25 2009 meeting were reviewed. Lisa asked for a clarification of the secretary's note on page 2. Following that, the minutes were approved.

Next, Sam led a discussion on Funding for the upcoming Fair. The total grant money we will receive is \$3,233.20 with \$3,000 from the Wisconsin Department of Natural Resources (WDNR) and the remainder from the Wisconsin Association of Lakes (WAL). Doug related that the Minong Flowage Lake Association has approved \$1,000 to be contributed to our fund bringing our total to \$4,233.20. Russ has opened a checking account with \$116.60 which represents the money received so far from the WAL Grant. We need to receive the additional funds as soon as possible as expenditures are already being made in advance of the cash balance in hand.

We have identified three additional sources of income to help fund the Fair which has a budget requirement of approximately \$6,000.

Kate will take responsibility of the setting up free-will contribution boxes at the start of the food lines.

Don has setup a format for identifying cost items that local businesses can contribute to. Don has asked the committee members to review and email changes and additions. Tony asked the committee to consider offering display spaces to business that contribute \$100 to our Fair. The consensus was that we should pursue that as a way of getting business support. It was also recommended that when members speak to businesses we precede their visit with a letter mailing and to bring copies of the brochures for distribution (Retail outlets).

Sam will coordinate the gathering of contact information for business and assign who should approach each (primarily in the Minong area). Members who have close relationships with a local business are asked to contact Sam via email if they are able to help. Tony and Don will acquire the business

contact information.

Don explained how we will set up the 50/50 raffle. Raffle tickets will be available at each of the lake association booths and he suggested we have 6 people, three groups of two at a time, selling tickets as they roam around the Fair.

Tony provided an update on the program using the schedule on our brochure handout. Kate indicated that she had not included donuts during the morning break in the food costs. Larry Dammon plans to setup an aquarium truck for display. WAL has asked for a listening session and we will add that to the program (in the Town Hall after lunch?). Washburn County lakes and Rivers Association (WCLRA) plans to set up a booth with information on the Wild River classification of the Totogatic (Fred Blake and Cathie Erickson).

Cathy Ney described what was being planned for the kids programs. She has seven or eight planned activities which should keep the kids well entertained and also provide take-home items. Barb Robinson is helping her in this effort, but they will require a number of additional volunteers.

The advertising committee described their planned effort to get the word out. Brochures should be distributed at Lake association meetings, local business, bulletin boards, Lions Clubs, Northwoods Shopper and Spooner advocate. The shopper ads will be run on the first page for the two weeks prior to the event.

The committee plans to set up five large signs, two weeks in advance of the Fair. Locations of these signs are outlined in the April 2009 minutes.

Doug requested that we email copies of the brochures to our members about two weeks in advance of the Fair. He asked if the panels could be manipulated for email delivery. Barb Robinson will contact him on the capability of modifying the format.

Ron also indicated that the committee was working on a media release, probably using the Spooner Advocate.

Kate discussed the plans for setting up the luncheon. Skip Fielder will prepare the pig roast (loins/pork butts). She is planning on 300 adults and 150 children. Two food lines will be set up in the Town Hall. Sandwiches will be prepared in advance to speed up delivery. She has checked on local suppliers and recommends using Henson's in Minong because of competitive price and ability to handle all our needs. Cost expectations are approximately \$1000 for the food and \$300-400 for supplies. Kate will need a lot of volunteers for both set up and service. She will also need volunteers to prepare desserts and veggy trays and has prepared a contact letter to be used at Lake Association meetings.

Logistics were next discussed and the following points were included:

- Tent setup will require crews to pick up, setup, take down and return. We need to identify someone experienced in setting up tents.
- Kids activities will be setup in the SE part of property where there are shade trees.
- Cathy and Tony will check with their church to see if can borrow some small display tents.
- John Haack will be providing projector and screen for power point presentations.
- Russ will provide power cords.
- We will need a megaphone for announcements.
- Thursday, July 23 the setup will organize the site with space assignments. July 24th will be used for set

up and July 26th for take down.

- Tim Poucher will arrange for porta potties and with help setup sign directions at the town Hall.
- We will need additional tables (20-30) and chairs (total 150). Tim and Tony to see what town has on hand. Tables and chairs may be available from: Wascott town Hall, Swift Camp-Minong Flowage, local churches. Be sure tables and chairs are all labeled so they get back to the original owners.
- It was decided coffee will only be offered in the morning.
- We should have Emergency medical Care available. Tony to contact Linda Featherly.
- Sam will act as Master of Ceremonies (MC) and act as Time keeper.

The next meeting is scheduled for 2pm June 24th at the Town Hall (Tony to reserve).

Finally Russ asked the committee for permission to share minutes with Lake Associations, and to have Lake Associations share their meeting minutes with the TMLC to facilitate information distribution. It was agreed that this would help with future coordination efforts.

Reminder: Lake Association Meetings

- distribute brochures
- Volunteer sign up
 1. Raffle tickets sales (Don)
 2. Food Service (Kate)
 3. Food Preparation (Kate)
 4. Setup/take down (Tim)
 5. Kids programs (Cathy and Barb)

Meeting adjourned at approximately 5pm.