

MINUTES

Town of Minong Lakes Committees

October 2, 2008, 3pm, Home of Tim Poucher (Horseshoe Lake)

Present: Tim Poucher and Bob Holman (Horseshoe Lake)
Sam Lewis (Nancy Lake)
Tony Tubbs (Kimball Lake)
Russ Robinson and John Ney (Gilmore Lake)
Don Johnson and Bob Hendricks (Pokegama Lake)
Lisa Gabriel (Washburn Land and Water Department)

Absent: Pete Miller (Kimball Lake)
Kate Zimmerman (Nancy Lake)
Ron Brown (Minong Flowage)
Doug Bush (Minong Flowage)

Tim Poucher opened the meeting with a discussion about Horseshoe Lake. Horseshoe Lake: 195 acres, maximum depth of 21 feet, two lakes separated by a small/shallow channel that can dry up during times of drought. There is a plan to dredge open the channel in the next few weeks. Originally Horseshoe Lake was two separate lakes.

Historically the lake had four resorts. The north shore was owned by a large boys camp that operated into the 1980's. In 1995 the land was purchased and developed into many lake lots and the golf course. A history of the lake was put into book form in the 1980's.

The property owner association was established in 1977, primarily as a way to ensure stocking of fish. Unlike many lakes in our area, Horseshoe does not get a lot of boat activity from other areas.

Russ asked if the September Minutes had been reviewed by everyone and if there were any other changes, additions, edits, etc. The September 4 Minutes were unanimously approved without further modifications.

Sam then said he presented our committee's plan to have a Lake Fair to the Town Board. Their response was positive and some members offered to help. It was discussed that it would be good to get them involved in some of the Fair activities so they could share in recognition of conducting the event.

Subcommittee Reports:

Program Committee: Tony presented the activities list that the committee had discussed. The list included a number of good ideas for presentations and activities. A discussion

followed with some of the following input:

-Agenda may be too tight. We may need longer time slots to allow for Q&A and traffic flow between sessions. It was recommended that multiple sessions could be held at the same time if we set up both inside and outside forums. It was also suggested that speakers have some type of elevated stage to talk from. A flat-bed truck might be used outside. We will need to include speaker systems for the speakers.

-There was a discussion about modifications to speakers being scheduled. Who would be the best choice for some topics. Also John suggested we might get Web Macomber to speak about shoreline development zoning.

-It was suggested that the kids' programs need to be expanded and run fairly continuously. Also advertise kids' activities to draw parents' interest.

Advertising Committee: Bob Holman lead the discussion about the Advertising Committee's ideas. The plan is to advertise in the Northwoods Shopper and perhaps the Spooner paper. Flyers could be distributed at business establishments and banners posted in high traffic areas. It was suggested that lakes committees could help get the word out via newsletters and emails. It was also suggested that local businesses could be contacted to contribute to the event in return for recognition of sponsorship.

Finance Committee: Sam provided a breakdown of expected costs. The preliminary budget based on approximately 400 attendees was \$6,000.

Russ had investigated rental costs for such items as tents, tables, chairs and porta-johns. The preliminary budgeted cost of \$1,500 is fairly close to what will be needed. Advertising in the Northwoods Shopper is \$6 a column inch. A half page ad would be \$360. The most significant issue is that suppliers need to be locked in as early as possible because July is their busiest time of year.

Don had investigated opportunities to implement a raffle to help fund the fair. A lot of discussion followed with the consensus that a cash 50/50 raffle might be most effective and might net as much as \$1,000 with the number of expected attendees.

John next talked about his research on potential WDNR grant funding. We could qualify for up to \$3,000 for a small-scale planning grant. A discussion ensued on whether or not it would be best to have the town or a lake association be the grant sponsor. John agreed to follow up with Pam Toshner to see if a lake committee was a viable alternative to the town as an eligible sponsor. The committee believed it would be less cumbersome to handle the funds through a lake association bank account than through the township. This grant deadline is February 1.

Sam next discussed two additional grants that we should apply for. WAL has youth event/education grants up to \$500. He agreed to fill out the paperwork but recommended

that someone else's name be attached to the grant as he had previously applied for the same grant for the Nancy Lake Association. Another grant that might be available is the Besadny Conservation Grant, an amount up to \$1,500 could be available and he would take care of the application which has a January 1 deadline.

A summary of potential identified grant income would be as high as \$5,000. The additional finances would need to be raised through raffles, donations and sponsorship.

It was agreed that the MTLC committee would not schedule a general meeting until April 2009.

The Finance and Program sub-committees will need to meet one more time this fall to develop the additional information/decision necessary to file for grants and solidify the program presenters, activities. This meeting is scheduled at Russ Robinson's house, Gilmore Lake, Wednesday, October 29, 2008 at 3pm.